

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 140 Programme Name: MASTER IN MASS COMMUNICATION SchemeID: 120402010001 Sem./Year: 02 SEMESTER
 Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40102	MMM102	JOURNALISM:CONCEPTS & PRINCIPLES	5	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
02	40104	MMM104	ADVERTISING & PUBLIC RELATIONS:CONCEPTS & PRINCIPLES	5	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
03	40106	MMM106	MEDIA LAWS & ETHICS	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
04	40108	MMM108	MEDIA ECONOMICS & MANAGEMENT	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
05	40110	MMM110	COMMUNICATION RESEARCH	4	THEORY	UES	COMPULSORY	DROPPABLE	40	60	100	50
06	40152	MMM152	PRINT MEDIA LAB	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	50
07	40154	MMM154	PROJECT	3	PRACTICAL	UES	COMPULSORY	MANDATORY	40	60	100	50

