

(SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 140 Programme Name: MASTER IN MASS COMMUNICATION SchemeID: 120402010001 Sem./Year: 02 SEMESTER
 Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION

| S.No. | Paper ID | Code | Subject | Credit | Type | Exam | Mode | Kind | Minor | Major | Max. Marks | Pass Marks |
|-------|----------|--------|------------------------------------------------------|--------|-----------|------|------------|-----------|-------|-------|------------|------------|
| 01 | 40102 | MMM102 | JOURNALISM:CONCEPTS & PRINCIPLES | 5 | THEORY | UES | COMPULSORY | DROPPABLE | 40 | 60 | 100 | 50 |
| 02 | 40104 | MMM104 | ADVERTISING & PUBLIC RELATIONS:CONCEPTS & PRINCIPLES | 5 | THEORY | UES | COMPULSORY | DROPPABLE | 40 | 60 | 100 | 50 |
| 03 | 40106 | MMM106 | MEDIA LAWS & ETHICS | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 40 | 60 | 100 | 50 |
| 04 | 40108 | MMM108 | MEDIA ECONOMICS & MANAGEMENT | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 40 | 60 | 100 | 50 |
| 05 | 40110 | MMM110 | COMMUNICATION RESEARCH | 4 | THEORY | UES | COMPULSORY | DROPPABLE | 40 | 60 | 100 | 50 |
| 06 | 40152 | MMM152 | PRINT MEDIA LAB | 3 | PRACTICAL | UES | COMPULSORY | MANDATORY | 40 | 60 | 100 | 50 |
| 07 | 40154 | MMM154 | PROJECT | 3 | PRACTICAL | UES | COMPULSORY | MANDATORY | 40 | 60 | 100 | 50 |

