

## (SCHEME OF EXAMINATIONS)

Scheme of Programme Code: 140      Programme Name: MASTER IN MASS COMMUNICATION      SchemeID: 120402010001      Sem./Year: 04 SEMESTER  
Institution Code: 203      Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION


S.No.	Paper ID	Code	Subject	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
01	40202	MMJN202	SPECIALISED AREAS IN CONTEMPORARY JOURNALISM	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
02	40204	MMJN204	NEWS PRODUCTION, PRESENTATION & ANCHORING	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
03	40206	MMCC202	CORPORATE COMMUNICATION PRACTICES & STRATEGIES	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
04	40208	MMCC204	INTEGRATED MARKETING COMMUNICATION & EVENTS	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
05	40210	MMTV202	PRODUCTION STYLES, MARKETING & COMMISSIONING	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
06	40212	MMTV204	SCRIPT & SCREENPLAY WRITING	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
07	40214	MMNM202	E-BUSINESS JOURNALISM	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
08	40216	MMNM204	INTERNET ADVERTISING & PR	4	THEORY	UES	ELECTIVE	MANDATORY	40	60	100	50
09	40252	MMJN252	NEWS PRODUCTION, PRESENTATION & ANCHORING LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
10	40254	MMJN254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
11	40256	MMJN256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50
12	40258	MMCC252	INTEGRATED MARKETING COMMUNICATION & EVENTS LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
13	40260	MMCC254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
14	40262	MMCC256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50
15	40264	MMTV252	SCRIPT & SCREENPLAY LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
16	40266	MMTV254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
17	40268	MMTV256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50
18	40270	MMNM252	INTERNET ADVERTISING & PR LAB	4	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
19	40272	MMNM254	MAJOR PROJECT	10	PRACTICAL	UES	ELECTIVE	MANDATORY	40	60	100	50
20	40274	MMNM256	COMPREHENSIVE VIVA VOCE	4	PRACTICAL	NUES	ELECTIVE	MANDATORY	--	100	100	50

LEGEND

PAPERID (CREDITS)	
Internal	External
TOTAL	

A: Absent C: Cancelled  
D: Detained RL: Result Later  
CS: Credits Secured  
AP: Already Passed

Result of Programme Code: 140 Programme Name: MASTER IN MASS COMMUNICATION Sem./Year: 04 SEMESTER Batch: 2013 Examination: SUPPLEMENTARY August, 2015

S.No.	Photo.	Roll no./Name	Institution Code: 203 Institution: UNIVERSITY SCHOOL OF MASS COMMUNICATION																CS/Remarks						
			40206 (4)	40208 (4)	40258 (4)	40260 (10)	40262 (4)																		
1		03020304013 VIDHI AGARWAL SID: 120000016679 SchemeID: 120402010001	A	19	7	31	A	35	A	45	-	70													4
			19	38	35	45	70																		
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\*Passed with Grace Marks

RTSID: 2015122914020132030002

\*SID: Student ID; SchemeID: The scheme applicable to the student.

Date on which pdf made: 29/12/2015